

**AGENDA**  
**MONROE COUNTY TOURIST DEVELOPMENT COUNCIL**  
**DISTRICT V ADVISORY COMMITTEE**  
**REGULAR SESSION TUESDAY, JANUARY 31, 2006**  
**10:00 A.M.**  
**MARINA DEL MAR**

- A. CALL TO ORDER**
- B. ROLL CALL**
- C. AGENDA**
  - 1. Additions To and Approval of the Agenda/Bulk Items
- D. APPROVAL OF THE MINUTES:**
  - 1. November 1, 2005 DAC V Regular Meeting
  - 2. November 30, 2005 TDC Meeting Minutes - FYI
- E. BUDGET:**
  - 1. FY 2006 Budget
  - 2. Three Penny Revenue Report
- F. DISTRICT V PUBLIC RELATIONS:**
  - 1. Monthly Report from Stuart Newman Associates – FYI
- G. DISTRICT V ADVERTISING:**
  - 1. Advertising Recap
- H. MARKET RESEARCH:**
  - 1. Smith Travel Research Report – FYI
- I. CHAMBER REPORT:**
  - 1. Visitor Information Services Report – FYI
  - 2. Chamber Statistics Report - FYI
- J. WEBSITE:**
  - 1. FloridaKeys.Com Report
- K. OLD BUSINESS:**
  - 1. Consideration and Action re: Fantasy Fest 2006 Funding Allocation
- L. NEW BUSINESS:**
  - 1. Update of January 17, 2006 TDC Meeting
- M. GENERAL DISCUSSION**
- N. ADJOURNMENT**

**PLEASE ADVISE THE ADMINISTRATIVE OFFICE IF YOU ARE UNABLE TO ATTEND THE MEETING  
AT 296-1552 or 1-800 648-5510.**